Harold Godwineson was shot in the eye with an arrow and died from his wounds

All of William's army had training and experience where as many of Harold's army had little or no training

Why did William become King of England?

Harold's army had already fought Harald Hardraada in the north

William's army tricked Harold's by making them chase them down the hill and then slaughtered them

Harold had lost many soldiers at the Battle of Stamford Bridge including some good fighters. Many of Harold's army had been drinking the night before the battle, celebrating after defeating Harald Hardraada in the north